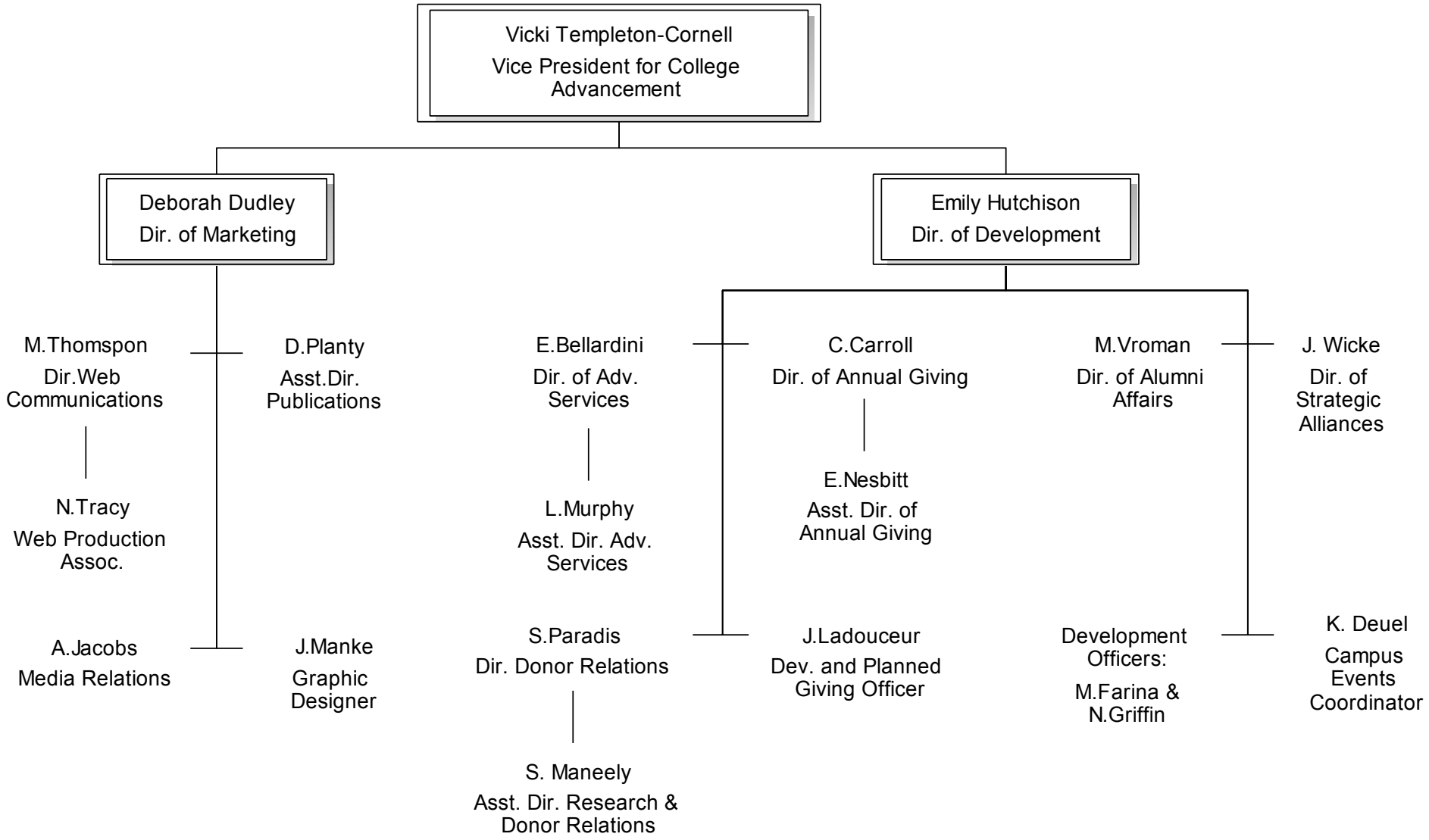Vice President for College Advancement