Special Interest Roundtable Topics*

- Best practices for recruiting & retaining students in on-line programs (satellite programs as a potential split from this discussion)
- Preparing a proposal for the NAGAP 2014 conference
- Analysis and planning for the next recruitment season
- New student services: How do you integrate communication and programming with yield and first semester retention?
Welcome to New York! We are excited you are able to join us today for the annual summer conference.

We hope you find today rewarding in learning new ideas, finding out alternative ways to support you in your role, and networking with wonderful colleagues throughout the day!

Be sure to review all aspects of the agenda including travel information, hotel accommodations, and the networking social informally planned for after the conference.

Thank you for supporting the New York chapter of NAGAP!

Kaplan Sponsor Presentation
International Students & Social Media Break
Defining GEM Focus Group
NYGAP Business Meeting and Closing

Event Schedule

Morning

10 – 10:30 A.M. Check-in and Continental Breakfast
10:30 A.M. Welcome
10:40 A.M. Opening Special Interest Roundtables*
11:10 A.M. Social Media in GEM (A Peer led panel)

Noon

Lunch will be served at 12:15 P.M.

Afternoon

1 P.M. Kaplan Sponsor Presentation
1:20 P.M. International Students & Social Media Break
2 P.M. Defining GEM Focus Group
3:15 P.M. NYGAP Business Meeting and Closing

Evening

6:00 P.M. Optional Networking Event TBA

*Roundtable topics can be found on the back of your program