

# Using Electronic Resources for Student Research

## Persistent Links

A persistent link is also sometimes known as a durable link. For journal databases, a persistent link will allow faculty to add a hyperlink in a web page or document so that students can connect directly to the full text of an article without having to do a search in the database.

Each of the Library databases has a different procedure for creating persistent links. The Library's Persistent Link web page explains the process for several of our electronic resource vendors that have persistent linking capabilities. From the College Libraries Home page → click on the "Research Assistant" link, → then the "How to..." link, → then the "Creating Persistent Links" link:

[http://www.potsdam.edu/library/home/Persistent\\_Links-2.htm](http://www.potsdam.edu/library/home/Persistent_Links-2.htm)

**Activity #3:** Add a journal article citation to your syllabus, bibliography, or web page and create a persistent link to the full text journal article:

Cooperation or Conflict? It's Not All Sex and Violence: Integrated Anthropology and the Role of Cooperation and Social Complexity in Human Evolution. Agustin Fuentes. American Anthropologist. Washington: Dec 2004.Vol.106, Iss. 4; pg. 710.

1. Use "Citation Linker" to locate the article in Proquest.
2. Display the full citation of the article:

The screenshot shows the ProQuest interface for a document view. The document title is "COOPERATION OR CONFLICT? It's Not All Sex and Violence: Integrated Anthropology and the Role of Cooperation and Social Complexity in Human Evolution" by Agustin Fuentes, published in American Anthropologist, Washington: Dec 2004, Vol. 106, Iss. 4, pg. 710, 9 pgs. The document URL is highlighted with a red circle and a yellow arrow pointing to it from a text box that says "Locate the 'Document URL'". The URL is: <http://proquest.umi.com/pqdlink?did=810924201&sid=1&Fmt=3&clientId=16735&RQT=309&VName=PQD>

3. Use your mouse to highlight the "Document URL" then copy and paste the text of the URL into your target document (e.g. syllabus, webpage, Black Board, etc.):

<http://proquest.umi.com/pqdlink?did=810924201&sid=1&Fmt=3&clientId=16735&RQT=309&VName=PQD>

4. Add the EZProxy URL prefix to your persistent link to enable off-campus access. Most library databases are subscription based (i.e. we pay for them). Database vendors will only allow campus affiliated students, faculty and staff to access their databases. If a student is using a database from on-campus or from the dorms, they will be able to search and retrieve articles with no special login. However, if off-campus students will be accessing library databases via your persistent links, they will need to be authenticated by the campus proxy server.

You should paste the campus EZproxy address in front of each persistent link URL so that off-campus users will be able to get in. The proxy server will prompt each user to enter their Campus Computer Account username and password. More information about the EZproxy server is available at:

<http://www.potsdam.edu/library/proxy/furtherinfo.htm>

5. This is the EZproxy URL to paste in front of your persistent links:  
<http://webproxy.potsdam.edu:2048/login?url=>

The Libraries at  
SUNY Potsdam

## Off-campus Log-in

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**Login for access to library resources**  
**Access restricted to SUNY Potsdam students and staff**

Please use you campus email username and password

Username:  e.g. studen00  
Password:  e.g. myemailpswd

[Further Information](#)

### Example of a complete persistent link including the web proxy prefix:

<http://webproxy.potsdam.edu:2048/login?url=http://proquest.umi.com/pqdlink?did=810924201&sid=1&Fmt=3&clientId=16735&RQT=309&VName=PQD>

Note that the above URL has two **http://** statements.

The EZproxy URL pasted in front of your persistent links will work for students on-campus as well as off-campus. All database links on Library web pages include the EZproxy prefix.